

# BABTAC & CIBTAC AWARDS 2024

## Sustainability Champion 2024

### Why should you enter the BABTAC & CIBTAC awards?

The BABTAC & CIBTAC Annual Awards is one of the most prestigious dates in the beauty industry calendar. Our awards seek to recognise and reward excellence within the industry and provides the opportunity to boost your profile, both locally and nationally. Winning an award can do wonders for morale and motivation and can also reassure your clients that your services are recognised within the industry as first-class.

### Why have we decided to add on this award this year?

The beauty industry has at its heart the belief that true beauty is intrinsic to each one of us and to the world we live in – our job is to ensure that this beauty can shine, especially when it comes to protecting our planet.

With the race to net zero fast approaching, rising global temperatures creating crises across the world and our reliance on single using showing little let up, we must work together to make change with the urgency that the situation demands.

To do this takes commitment, courage and collaboration if we are to reach our highest goals.

Although it may seem like a huge task, small changes to daily habits at work can – and do – make a significant impact towards efforts to clean up our beauty industry. And this is where BABTAC wants to hear from you.

Together, we can make the beauty industry cleaner, greener and healthier for people and planet.

Every action counts and every salon, business and home matters – particularly when you consider that every day, practically every single person in the UK uses at least one beauty or personal care product. Not to mention the many thousands of people who seek the services of hairdressers, aestheticians, salons, spas and beauty freelancers to help them look and feel their best.

Now is the time for everyone to unite for the planet and reduce the amount of waste generated by everyday beauty businesses.

### Who can enter this category?

If you're committed to championing sustainability in your salon or spa then we want to hear from and celebrate those of you already making a positive impact and helping to inspire others. Regardless of the size of your salon, even if you're a sole therapist, tell us about the steps that you are taking, we want to recognise those making positive changes throughout their business and wider community.

### What do our judges want to see?

**IMPORTANT**– we understand that comparisons between large and smaller businesses would not be fair here if the criteria was purely on size or spend. Every single company committed to becoming more sustainable should be celebrated. What the judges will be considering is your contribution to being more sustainable **proportionate** to your size and output.

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## How to enter:

Complete the **Entry Form**

Provide the following **'Supporting Information'** along with your signed **'Terms & Conditions'** and completed **'Entry Form'**:

- ✓ BABTAC membership certificate (members) or Proof of insurance (Non-members or Associate Members)
- ✓ Signed terms & conditions
- ✓ A portfolio of evidence to support your application as per details above.

Send **all** the above information to [awards@babtac.com](mailto:awards@babtac.com) by no later than **23<sup>rd</sup> September 2024**

## What happens next?

The **finalists** will be notified at the **end of September** and the winner will be announced at our prestigious Annual Awards Ceremony at The Fairmont Windsor Park on the **10<sup>th</sup> November 2024**. Tickets for the Awards Ceremony & Gala Dinner are available for purchase [online here](#) or by calling the BABTAC Finance Department on 01452 623 112.

**Good Luck!**