

# BABTAC & CIBTAC AWARDS 2025

## Specialist Therapist 2025

### Why should you enter the BABTAC & CIBTAC awards?

The BABTAC & CIBTAC Annual Awards is one of the most prestigious dates in the beauty industry calendar. Our awards seek to recognise and reward excellence within the industry and provides the opportunity to boost your profile, both locally and nationally. Winning an award can do wonders for morale and motivation and can also reassure your clients that your services are recognised within the industry as first-class.

### Who can enter this category?

You can either specialise in a modality not covered by another category – e.g. make-up, brows, lashes or focus on a one treatment in your salon which may be covered in other categories but may not meet the full criteria of that category (for example in Beauty Therapist where you must perform a minimum of 2 modalities)

### What do our judges want to see?

Our judges want to find the best Specialist Therapist in the industry and this person needs to:

- Have excellent customer service skills and standards of professionalism, with a superb offering to attract and retain new and existing clients
- Be accomplished at performing your specialist treatment to the highest standards
- Demonstrate a desire to improve their skills through continued professional development and training
- A consummate professional providing top-quality services and treatments

### How to enter:

**STEP 1:** Read the above **criteria** for this category and ensure you meet it before proceeding with your application

**STEP 2:** Read the **'Terms & Conditions'** carefully and sign and date a copy to submit with your application

**STEP 3:** Complete the **'Entry Form'** for the Specialist Therapist category, available to download on our website [here](#)

(Continued on page 2)

**STEP 4:** Provide the following **'Supporting Information'** along with your signed **'Terms & Conditions'** and completed **'Entry Form'**:

- ✓ A copy of any relevant continual professional development (CPD) records for yourself and employees ([what is this?](#))
- ✓ Proof of qualifications and training certificates (**Non-members and Associate Members only - Insured members do not need to supply these as we have them on record**)
- ✓ BABTAC membership certificate (members) or Proof of insurance (Non-members or Associate Members)
- ✓ Signed terms & conditions
- ✓ 15 minute video (sent via WeTransfer, YouTube, Dropbox etc) showcasing the key skills and techniques relevant to performing your specialist treatment. Please keep in mind that you will **not be judged on the quality of your video** (provided the judges are able to clearly see the treatment being performed) but on the professionalism of the therapist and treatment. The judges are also not expecting to see an entire treatment in 15 minutes – just snippets to best showcase your skillset and professional competence (e.g. compliance, hygiene and professional manner)

**STEP 5:** Send **all** the above information to [awards@babtac.com](mailto:awards@babtac.com)

### What happens next?

1. The entry deadline is **17 March 2025** After the deadline, our judges will consider each submission and its supporting evidence.
2. If you are chosen as a **semi-finalist**, you will be notified around the **mid to end of April** and asked to perform a practical assessment (online or in person as required) at a date to be confirmed between the **1<sup>st</sup> May – 20<sup>th</sup> June 2025**.
3. The finalists will be chosen thereafter and they will be notified **by mid to end of July**. The winner will be announced at our prestigious Annual Awards Ceremony at The Fairmont Windsor Park on the **9<sup>th</sup> November 2025**.

**Good Luck**