

## NEW BUSINESS OF THE YEAR

### Why should you enter the BABTAC & CIBTAC awards?

- The BABTAC & CIBTAC awards is one of the biggest dates in the beauty industry calendar. Our awards seek to recognise and reward excellence within the industry and it provides you with the opportunity to boost your profile, both locally and nationally. Scooping an award can do wonders for morale and motivation, and can also reassure your customers that your services are recognised within the industry as first-class.

### Who can enter?

- Any BABTAC member who is a qualified Beauty Therapist can enter our awards. The business must have been open between 6 and 18 months.

### What do our judges want to see?

- Our judges want to find the best New Business in the industry and this business needs to have excellent potential and standards of professionalism with a superb offering for new and existing clients.
- Entrants should be accomplished at performing a range of treatments and have a passion for providing an excellent service for the customer. The entrant should also be able to demonstrate a desire and plan to increase their clientele as they grow as a business.
- Ultimately, the winner will be the New Business that not only is the most professional, but also provides a top-quality service which makes their business stand out from the crowd.

### How to enter:

To enter our awards you will need to fill in the entry form which is available to download on our website at [www.babtac.com/awards](http://www.babtac.com/awards).

To support your entry, please also provide us with:

- A copy of your CV
- A copy of your CPD record

### What happens next?

- The entry deadline is 02<sup>nd</sup> February 2016. After the deadline, our judges will consider each submission and its supporting evidence against the criteria above.
- If you are a semi-finalist, you will be asked to send an evidence folder including business plans, testimonials, photographic evidence, business materials etc.
- If you are a finalist you receive a visit to assess your business and standard of treatments offered.