

# **Individual Salon 2025**

# Why should you enter the BABTAC & CIBTAC awards?

The BABTAC & CIBTAC Annual Awards is one of the most prestigious dates in the beauty industry calendar. Our awards seek to recognise and reward excellence within the industry and provides the opportunity to boost your profile, both locally and nationally. Winning an award can do wonders for morale and motivation, and can also reassure your clients that your services are recognised within the industry as first-class.

### Who can enter this category?

Your salon must have been open and operating for at least 12 months and has a sole working therapist.

# What do our judges want to see?

Our judges want to find the best Individual Salon in the industry and this salon needs to:

- Have excellent customer service skills and standards of professionalism, with a superb offering to attract and retain new and existing clients
- Be accomplished at performing a range of treatments to the highest standards
- Demonstrate a desire to improve their business through continued professional development and training
- Demonstrate outstanding business practice, including marketing, finance and planning

#### How to enter:

**STEP 1:** Read the above **criteria** for this category and ensure you meet it before proceeding with your application

**STEP 2:** Read the 'Terms & Conditions' carefully and sign and date a copy to submit with your application

**STEP 3:** Complete the 'Entry Form' for the Individual Salon category, available to download on our website <a href="here">here</a>

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**STEP 4**: Provide the following **'Supporting Information'** along with your signed **'Terms & Conditions'** and completed **'Entry Form'**:

- ✓ A copy of any relevant continual professional development (CPD) record (what is this?)
- ✓ Proof of qualifications and training certificates (Non-members and Associate Members only -Insured members do not need to supply these as we have them on record)
- ✓ BABTAC membership certificate (members) or Proof of insurance (Non-members or Associate Members)
- ✓ Signed terms & conditions
- ✓ A portfolio of evidence to support your application, for example: business plan, treatment list, marketing strategy/plan, client testimonials, planning documents, photographs (or video link) showcasing your salon, and relevant financial records, CPD programmes, etc.

STEP 5: Send all the above information to <a href="mailto:awards@babtac.com">awards@babtac.com</a>

### What happens next?

- 1. The entry deadline is 17<sup>th</sup> March 2025. After the deadline, our judges will consider each submission and its supporting evidence.
- If your salon is chosen as a semi-finalist, you will be notified around the mid to end of April and asked to do a scheduled online interview with a judge at a date to be confirmed between the 1<sup>st</sup> May – 20<sup>th</sup> June 2025.
- 3. The finalists will be chosen thereafter and they will be notified at the end of June. Finalists will receive a site visit from a judge as part of the judging process. All treatments performed on the judge during the site visit will be provided at the expense of the entrant not the judge or BABTAC & CIBTAC. This will be pre-arranged and take place between the 7<sup>th</sup> July 19th Sept. The winner will be announced at our prestigious Annual Awards Ceremony at The Fairmont Windsor Park on the 9<sup>th</sup> November 2025

#### **Good Luck!**